

5934. Casco Thermal Massager. (F.D.C. No. 42299. S. No. 19-806 P.)

QUANTITY: 45 individually cartoned devices at Oklahoma City, Okla.

SHIPPED: 9-10-58 and 9-30-58, from Bridgeport, Conn., by Casco Products Corp.

LABEL IN PART: (Tag on device) "Deluxe Automatic Thermal Massager," (label on switch) "Casco Thermal Massager."

ACCOMPANYING LABELING: Circulars entitled "A Wonderful New Way To Relax And Feel Better"; leaflet entitled "Authorized Service Stations" and "The Magic of Massage"; placards entitled "Casco Deluxe Thermal Massager."

RESULTS OF INVESTIGATION: The article was an upholstered semi-rigid cushion containing a heating element and motor capable of providing vibration.

LIBELED: 11-13-58, W. Dist. Okla.

CHARGE: 502(a)—the labeling which accompanied the article, when shipped, contained false and misleading representations that it was an adequate and effective treatment for arthritis, bursitis, lumbago, rheumatism, increasing blood circulation, overcoming accidental muscular strains and aches, reducing weight, relieving nervous tension, melting away pounds and inches, and for providing a "fountain of youth."

DISPOSITION: 3-13-59. Consent—claimed by Casco Products Corp., and relabeled.

5935. Slim-Trim Lounge. (F.D.C. No. 42727. S. No. 46-031 P.)

QUANTITY: 5 devices, individually cartoned, at New Orleans, La.

SHIPPED: Between 11-14-58 and 12-3-58, from St. Louis, Mo., by Slim-Trim Mfg. Co.

LABEL IN PART: (Ctn.) "Slim-Trim Lounge, Slim-Trim Mfg. Co."

ACCOMPANYING LABELING: Leaflets in carton entitled "Slim-Trim Lounge"; other leaflets entitled "Manual For Selling Slim Trim Lounge" and "How To Use The Slim Trim Lounge."

RESULTS OF INVESTIGATION: The article consisted of a rectangular box-shaped housing containing an electric motor capable of providing a vibrating or oscillating motion to a padded cushion attached to the top of the housing. Padded tubular steel extensions could be attached to the housing to form a cot-like device.

LIBELED: 3-6-59, E. Dist. La.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving and eliminating arthritis, rheumatism, and bursitis; eliminating muscular aches and pains; causing nervous tension to disappear; breaking down fatty tissue and increasing blood circulation to carry away waste fat; proving "The only easy way to reduce"; overcoming nagging tension headaches; slimming, trimming, and reducing the figure; relieving varicose veins, diabetes, high and low blood pressure; helping women through menopause, and correcting bone alignment.

DISPOSITION: 4-7-59. Consent—claimed by Michael A. Costa, t/a Slim Trim of Louisiana, New Orleans, La., and relabeled.

5936. Health-O-Pedic Chairs. (F.D.C. No. 42740. S. No. 10-049 P.)

QUANTITY: 20 devices at Buffalo, N.Y.